



# Children's Trust Fund

Missouri's Foundation For Child Abuse Prevention

## Annual Report 2015

July 1, 2014– June 30, 2015



## History

The Children's Trust Fund (CTF) was created by the Missouri General Assembly in 1983 as a fund dedicated solely to support child abuse and neglect prevention programs throughout the state. CTF is authorized to enter into contracts with public or private agencies, schools or qualified individuals to establish community-based educational and service programs focused on preventing child abuse and neglect. CTF is also directed to facilitate information exchange between stakeholders interested with child abuse prevention and to provide statewide public education regarding issues facing families and children.

CTF is not appropriated state general revenue funds for child abuse prevention. Funding is obtained from dedicated fees on marriage licenses and vital records, sales of the CTF specialty license plate, voluntary contributions designated on Missouri State Income Tax Returns, other voluntary contributions, and interest income from the Fund. CTF also administers the Community Based Child Abuse Prevention (CBCAP) Federal Grant.

## Vision

The Missouri Children's Trust Fund envisions children and families in a safe, nurturing and healthy environment, free from child abuse and neglect.



## Mission

The Missouri Children's Trust Fund works to strengthen families and prevent child abuse and neglect through grant distribution, education, awareness and partnerships.

*Strong Families, Safe Kids*

[ctf4kids.org](http://ctf4kids.org)



# Statewide Projects / Initiatives

## Missouri KIDS COUNT Data Book

The *Missouri KIDS COUNT Data Book* is a collaborative project of the Family and Community Trust (FACT), Children's Trust Fund (CTF), the Office of Social and Economic Data Analysis (OSED) at the University of Missouri, and more than 20 public and private organizations across the state. CTF and the Annie E. Casey Foundation provide the primary funding for the data book and data tool. The mission of the *Missouri KIDS COUNT Data Book* is to improve the well-being of Missouri's children and families. The data book and website are easily accessible tools to assist local and state public policymakers and child advocates in identifying both needs and solutions for Missouri's children and their families.

First produced in 1993, the *Missouri KIDS COUNT Data Book* is the state's most comprehensive compilation and analysis of data on child well-being, documenting the status of children in all 114 Missouri counties and the City of St. Louis. Missouri Kids Count information and interactive data tools may be accessed at [mokidscount.org](http://mokidscount.org) and [missourikidscountdata.org](http://missourikidscountdata.org).



## A Message from the Director

The ongoing mission of the Children's Trust Fund is to strengthen families and prevent child abuse and neglect through:

- **Grant distribution** – In Fiscal Year 2015, CTF distributed \$2.55 million in prevention funding to 90 community-based organizations throughout the state. These organizations in turn provided critical prevention services and programs to benefit thousands.
- **Public education** – CTF continues to invest in a strong, innovative public education plan using a mix of media and social media to inform multiple audiences about Strengthening Families Framework, Shaken Baby/Abusive Head Trauma prevention, not leaving children unattended in vehicles (Not Even For A Minute), Safe Sleep, preventing child sexual abuse and positive parenting.
- **Awareness** – Prevention is everyone's responsibility. Each dollar invested in prevention yields seven times or more saved. CTF brings attention to the importance of early brain development in children, the damaging effects of early trauma and adverse childhood experiences (ACES), and how the five essential protective factors present in a family can dramatically increase the likelihood that abuse and neglect will NOT occur.
- **Partnerships** – CTF connects with essential national, state and community organizations, both private and public, to help parents and families with the positive supports they need to make their families stronger and kids safe. By working together, we are able to maximize our resources, share expertise, reduce duplicative efforts, increase awareness and better serve all Missourians.

The work and impact of CTF is made possible with continued support from our generous donors and through dedicated fees received. Thank you for your ongoing investment in Missouri's kids through the Children's Trust Fund.

Kirk Schreiber, CTF Executive Director

## Missouri Strengthening Families Framework (SFF)

### Strong Parent, Stable Children

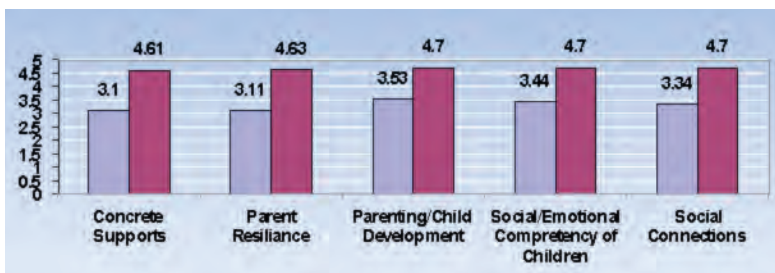
#### Curriculum Development & Training

As part of CTF's ongoing Strengthening Families Framework (SFF) efforts, CTF partnered with the Departments of Mental Health (Project LAUNCH) and Health & Senior Services (Early Childhood Comprehensive Systems) and the University of Missouri-Extension to create a training curriculum and toolkit designed to promote SFF Protective Factors. According to the Center for the Study of Social Policy (<http://www.cssp.org/reform/strengtheningfamilies>) "the five protective factors at the foundation of Strengthening Families are characteristics that have been shown to make positive outcomes more likely for young children and their families, and to reduce the likelihood of child abuse and neglect." SFF Protective Factors include Parental Resilience, Social Connections, Concrete Supports, Knowledge of Parenting and Child Development and the Social and Emotional Competence of Children.



The Strong Parents, Stable Children curriculum/toolkit was created by David Schramm, Ph.D., and Kelly Warzinik, M.S., at the University of Missouri-Extension/Human Development and Family Science. The training curriculum tools have proven to have wide relevance, cross-sector usability and have been highly effective in increasing knowledge of the five SFF Protective Factors. Dr. Schramm has conducted twenty-one trainings directly reaching 881 service providers and parents. One participant reflected that the training was "Absolutely relevant to the work I do with pregnant and parenting teenagers every day. Excellent ideas and motivation to teach and partner with families – including my own 4 kids."

Of the 360 surveys tabulated, statistically significant gains in knowledge and understanding of all five SFF Protective Factors has been demonstrated (figure 1).



### Strengthening Families Conference

In partnership with the Department of Health & Senior Services, CTF co-sponsored the statewide Strengthening Families Conference March 27-28, 2015 in Columbia, MO. The conference was offered at no cost to Missouri parents, legal guardians and caregivers from around the state, giving them an opportunity to network and attend training sessions. With a focus on building protective factors, participants could choose from several training topics including: building leadership at the personal and community level; understanding the impact of stress; fostering healthy relationships; and using café models to strengthen communities. CTF's national training partner, FRIENDS National Resource for Community-Based Child Abuse Prevention, presented three sessions.

## Missouri Prevention Partners (MPP)

The Children's Trust Fund is a founding member of the Missouri Prevention Partners (MPP), a coalition of 23 statewide public and private organizations and individuals with a mission to strengthen families and prevent child abuse and neglect in Missouri. MPP believes:

- Every child should be safe, nurtured and supported in their family; every family should be safe, nurtured and supported in their community.
- All systems at all levels should be accountable to the families, children and communities they serve.

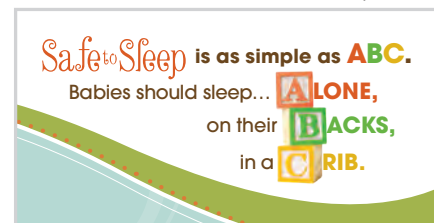
The Coalition convenes three times per year to develop goals and outcomes around leadership, public education and outreach, and resource and policy development. Over the last year, MPP developed and implemented a public awareness and social media plan targeting child abuse prevention, developed and implemented a coordinated strategy to promote Child Abuse Prevention Month in April, and recognized local community coalitions and organizations for actively integrating the Strengthening Families Framework Protective Factors known to strengthen families and reduce or prevent child abuse and neglect.

## Home Visitation Prevention Services

With funding provided by the Missouri Department of Social Services (DSS), CTF partnered with Nurses For Newborns (NFN) to provide essential home visitation prevention services in St. Louis City/County, Franklin, Jefferson, St. Charles, St. Francois and Washington counties. Additional counties served include Lincoln, Butler, Carter, Iron, Reynolds, Shannon and Wayne. These services, provided by registered nurses, target parents twenty-one years of age or younger and parents exceeding this age who are mentally and/or physically challenged or who are substance abusers. The project focused on promoting effective parenting skills, prevention of repeat teen pregnancies, increasing educational achievement, increasing self-support and self-esteem, promoting healthy birth outcomes, and ensuring the safety and overall well-being of children. In Fiscal Year 2015, NFN provided 5,068 service hours through home visits to 868 families (1,717 individuals) as a result of this project. Outcomes reported include prevention of subsequent pregnancies among teen moms participating, increased immunizations of infants, reduction in the inappropriate use of emergency rooms, and 100% of participants free of a substantiated report of child abuse within the reporting period.

## Safe Cribs for Missouri

As a result of the support of the Children's Trust Fund, the Safe Cribs for Missouri program continues to fill a vital need in many communities. CTF provided \$25,000 in Fiscal Year 2015 to the Department of Health & Senior Services (DHSS) to support this collaborative effort. The program, in its fifth year, is implemented through the local county health departments and provides safe portable cribs and crib sheets to low income pregnant women and those with newborns. A prenatal home visit or educational session is provided to each family receiving a crib, as well as a follow-up home visit following the infant's birth. Families include those experiencing unemployment or underemployment, a lack of education, inadequate housing, domestic violence, chronically ill children and a lack of transportation. To avoid duplication, the program is not implemented in counties where there is already an active safe crib program. In FY15, CTF funding provided 126 cribs along with individual safe sleep information to families in 29 counties. Families receiving cribs resided in the following counties: Adair, Bollinger, Caldwell, Cape Girardeau, Cedar, Clay, Cole, Dade, Dunklin, Hickory, Howell, Iron, Jasper, Lafayette, McDonald, Mercer, Mississippi, New Madrid, Nodaway, Ozark, Pemiscot, Phelps, Platte, Polk, Reynolds, St. Clair, St. Francois, Scott and Washington.



*Thank you for all the assistance. If it wasn't for you, I wouldn't know about crib safety. It is greatly appreciated.* – Crib Recipient

*Our clients struggle with day-to-day living expenses and often don't have the financial resources to purchase a crib. Providing a safe crib gives the home visitors a unique teaching moment for both the client and extended family.* – Home Visiting Agency Safe Cribs Educator

*We are so thankful for this wonderful program and have not had any of our WIC (Women, Infants and Children program) infants die from unsafe sleep environments since it has started. Thank you!* – LPHA Safe Cribs Educator

## CTF Affiliations

- Child and Family Services Review/Program Improvement Plan (CFSR-PIP)
- Children's Services Commission (CSC)
- Early Childhood Comprehensive Systems (ECCS) and Maternal Infant Early Childhood Home Visitation (MIECHV) State Steering Team
- FRIENDS National Resource Center for Community Based Child Abuse Prevention (CBCAP)
- Missouri Drug Endangered Children (MODEC)
- Missouri Kids Count
- Missouri Juvenile Justice Association (MJJA)
- Missouri Prevention Partners (MPP)
- National Alliance of Children's Trust & Prevention Funds
- Prevent Child Abuse Missouri Chapter (PCAM)/Missouri KidsFirst
- State Technical Assistance Team (STAT)-Child Fatality Review Program State Panel
- State Young Child Wellness Council for Project LAUNCH

*It is an adult  
responsibility  
to protect kids.*

*Strong Families, Safe Kids*





# Public Education & Awareness

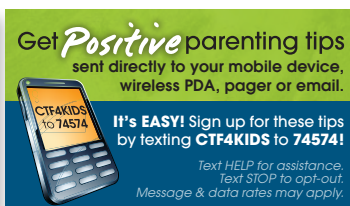
## Activity Plan

CTF provides awareness of various prevention messages through available literature and a comprehensive public education plan. CTF contracts with Learfield Communications, Inc. and Firehouse Design to develop an annual strategic plan for its advertising/media and public relations/social media campaigns. The related activity plans include a media mix of print, radio, cable television, transit, radio billboards, website, literature design, blogs, news releases, podcasts, transit, texting, Facebook, Twitter and YouTube.

CTF's donor campaigns promote general CTF awareness; CTF donations, including the Matching Gift Program and Amazon SMILE; the sale of its specialty license plate; and the Tax Check-off Program. The prevention campaigns focus on the importance of prevention, strengthening families, Shaken Baby Syndrome (SBS) prevention, safe sleep environments, positive parenting, sexual abuse prevention, emotional child abuse and neglect prevention, the dangers of leaving children unattended in or around vehicles, realistic expectations of children, child safety and dealing with stress.

At no charge to Missouri residents and organizations, CTF offers rack cards, posters and DVDs to its partners, State departments, hospitals and other child serving agencies throughout Missouri for training purposes and as general information to share with parents and caregivers.

## Text For Parents - Text CTF4Kids to 74574



## Check-Off Child Abuse in Missouri

For Missourians who receive a refund on their Missouri State Income Tax Returns, the Tax Check-Off Campaign offers a way to designate all or a portion of their refund to CTF. This program was promoted in February and March 2015 using a Rural Missouri print ad, cable TV advertising and a radio campaign that aired on the Missouri Net and in the metro areas of St. Louis, Columbia, Kansas City and Springfield. CTF also promotes the campaign via social media, including an electronic flier provided to its Board, prevention partners and professional contacts for further distribution. CTF received \$95,240.42 in Fiscal Year 2015 related to this campaign.



## New & Refreshed literature

CTF created and offered the following new literature items in Fiscal Year 2015:

- 1Childhood4Every1 Magnet
- Strengthening Families Protective Factors *Make Time for 9* Bookmark
- Spanish translation of rack cards, posters and magnets related to the Not Even for a Minute, Never Shake, Safe Sleep, Strengthening Families Protective Factors and Emotional Well-being campaigns, which are available electronically at [ctf4kids.org](http://ctf4kids.org)
- Sexual Abuse Prevention flier developed in conjunction with Missouri KidsFirst
- Safe Sleep radio and cable advertisements

## Missouri State Employees Charitable Campaign

CTF received \$1255.62 in Calendar Year 2015 from the Missouri State Employees Charitable Campaign (MSECC). CTF exhibited during the MSECC kick-off in the Truman Building September 2015.



## PetSmart Lucky & Chance Program

The PetSmart Lucky and Chance Program features the sale of plush dog and cat stuffed animals to support various community charities along with PetSmart Charities, which helps homeless pets. In July 2014, CTF received nearly 2200 Lucky and Chance stuffed animals from Virginia through its relationship with Kids and Cars, a national organization dedicated to keeping children safe in and around motor vehicles. CTF received an additional 350 animals from Columbia PetSmart. CTF provided 1000 animals to the Kids and Cars headquarters in Kansas City for use to promote their Look Before You Lock program. CTF used the remaining 1550 animals to promote its Not Even for a Minute campaign, which encourages child safety in and around vehicles, by distributing them to the following: Child Advocacy Centers, Special Learning Center, Foster Adopt and Resource Center, Safe Kids Coalition, Safe Crib Projects, Jefferson City and Columbia Law Enforcement and Fire Departments, County Health Departments, pediatrician offices, child care centers and CTF grantees.





## CTF Child Abuse & Neglect Prevention Conference – April 2015

CTF hosted the 2015 Child Abuse & Neglect Prevention Conference, *1Childhood4Every1*, April 14-15, 2015 at the Capitol Plaza Hotel in Jefferson City. CTF welcomed over 250 attendees from across the state, who gained information about Strengthening Families Framework/Training; Stewards of Children Sexual Abuse Prevention; Parent Leadership; Trauma Awareness; Missouri Kids Count; the Adverse Childhood Experiences (ACE) Study; Raising of America; and many other effective prevention strategies and models. Pat Stanislaski, Partnering for Prevention LLC; Carla Snodgrass, Prevent Child Abuse America; Becky James-Hatter, Big Brothers Big Sisters of Eastern Missouri; and Chad Carden, The Carden Group were the keynote presenters. As part of the conference, CTF attendees rallied in support of the Missouri KidsCount Pinwheels for Prevention event on April 14 on the South Lawn of the State Capitol.

## Child Abuse Prevention Month (CAPM)

CTF and its partners engaged in various activities and events to highlight April as Child Abuse & Neglect Prevention Month in Missouri:

- Governor Jay Nixon presented the Missouri Prevention Partners (MPP) with a proclamation declaring April as Child Abuse & Neglect Prevention Month in Missouri
- CTF Child Abuse & Neglect Prevention Conference – April 2015
- CTF sported blue handprints on its logo, electronic docs & educational materials
- Child Advocacy Day – Tuesday, April 1
- Community Partnership Outreach
- CTF Media/Social Media Activity Campaigns
- Updated the Calendar of Events section on the CTF website to highlight April prevention activities

- Distributed the CTF CAP Month Flier
- Distributed the Making Meaningful Connections 2015 Prevention Resource Guide
- Truman Building Exhibit
- Truman Pinwheel Exhibit in conjunction with Missouri Kids Count
- Missouri Prevention Partners (MPP) CAPM Committee Social Media Campaign
- Go Blue Day in Missouri: Friday, April 10 \*CTF created & distributed a related electronic flier encouraging people to wear blue in support of prevention.
- Missouri KidsFirst Pinwheels for Prevention: Wednesday, April 14

## Exhibits, Sponsorships & Presentations

- Moniteau County Back to School Fair (CMCA), California – August 2014
- Missouri State Fair, Sedalia – August 2014
- Missouri State Employees Charitable Campaign (MSECC), Jefferson City – August/September 2014
- Strengthening Families Summit, Chicago, IL – October 2014
- Missouri Juvenile Justice Association Fall Educational Conference, Kansas City – October 2014
- Child Well-being Symposium-Keys to Global and Community Success, St. Louis – November 2014
- National Alliance of Children's Trust & Prevention Funds Annual Meeting, Seattle, WA – November 2014
- Parent Leadership Summit, Columbia – March 2015
- Early Childhood Comprehensive Systems Parent Leadership Summit, Osage Beach - April 2015
- Child Abuse Prevention Month, Jefferson City - Harry S Truman Building – April 2015
- CBCAP Grantees Meeting, Washington, DC – June 2015

**ctf4kids.org**

The CTF website serves as a hub for all public information related to CTF and its grant process and is the foundation of the public relations/social media campaign. Through Collectors Solutions, Inc., the website also offers a secure site to accept online general and license plate donations (credit/debit card/e-checking).



Missouri's Foundation For Child Abuse Prevention

ABOUT CTF ABOUT PREVENTION HOW TO HELP PROGRAMS PUBLIC AWARENESS MATERIALS



See if your employer will match your donation!

Enter the name of your company:

Company name...

Matching Gift and Volunteer Grant information provided by Double the Donation



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Get your license to care! Learn more »



Sharing in Prevention

Tweets from a list by MissouriCTF

SAFE Kids Worldwide @safekids We are proud to be a recipient of the Cause Marketing Golden Halo Award for 2016. Thank you, @TweetCMF twitter.com/TweetCMF/status...

Upcoming Events

Jan - Jun 2016

January 25, 2016

Conference on the Prevention of Child Abuse, Dallas, TX January 25, 2016 - January 26, 2016 The Westin Dallas Park Central, Merit Drive, Dallas, TX



# Award Presentations

## Chair Award

Nela Beetem received the 2014 CTF Chair Award presented by Chair Charmaine Smith for her outstanding and steadfast support of CTF. In particular, Beetem has served on the Board for seven years and was recognized for her service, commitment, volunteerism and leadership in sharing her health field expertise. "Child abuse prevention has been a lifelong passion for Nela. Her dedication has been demonstrated in a variety of capacities throughout her 40-plus years of work as a nurse. She has brought and continues to bring a great deal of experience and enthusiasm to the Board," Smith said.

The Chair Award is given by the CTF Board Chair at his or her discretion to recognize a Board member, former Board member, other individual or organization for exemplary service and/or volunteer work on behalf of CTF.

## CTF remembers former Missouri State Senator Harold Caskey (1938-2015)

In 1983, Senator Caskey was appointed to the very first Children's Trust Fund Board and was instrumental in the creation, early development and growth of CTF. He served on the Board for 17 years until 2000. Senator Caskey understood the need for and the importance of having resources specifically dedicated for the prevention of child abuse and neglect and building strong families.

## National Alliance of Children's Trust and Prevention Funds

The Missouri Children's Trust Fund is an active member of the National Alliance of Children's Trust and Prevention Funds, an organization that provides training, technical assistance and peer consulting opportunities to state Children's Trust and Prevention Funds and strengthens their efforts to prevent child abuse. Their mission is to:

- ensure all states have a strong and effective Children's Trust or Prevention Fund capable of leading and investing in strategies, policies and best practices that prevent child abuse and neglect before it occurs;
- initiate and engage in national efforts that help state Children's Trust and Prevention Funds to strengthen families to prevent child abuse and neglect; and
- promote and support a system of services, laws, practices and attitudes that supports families by enabling them to provide their children with safe, healthy and nurturing childhoods.

For more information visit [ctfalliance.org](http://ctfalliance.org).

## CTF Audit

An audit of The Children's Trust Fund and Board was completed in 2015 by the Missouri State Auditor's Office with CTF receiving an overall performance rating of Good. For the complete audit visit [auditor.mo.gov](http://auditor.mo.gov).



# Prevention Programming Fiscal Year 2015 (July 1, 2014 – June 30, 2015)

## General Prevention Grants

The CTF Board of Directors approved and awarded \$1,059,667 for Fiscal Year 2015 to sixty-four (64) community-based organizations and agencies throughout Missouri to provide programs and services that help support families reduce the risk of child abuse and neglect. CTF funded specific child abuse and neglect models that included safe sleep, infant nurturing, father support, grandparent support, home visitation, parent support and education, mentoring, respite care, sexual abuse prevention and training.

To promote sustainability, CTF commits funding to successful grantees on a five-year cycle. CTF funds projects at 100% during years one and two; in year three, CTF funds 75%, and the grantee provides a 25% local match; in year four, CTF funds 50%, and the local match is 50%; and in year five, CTF funds 25%, and the local match is 75%.

## Community Based Child Abuse Prevention (CBCAP) Grants

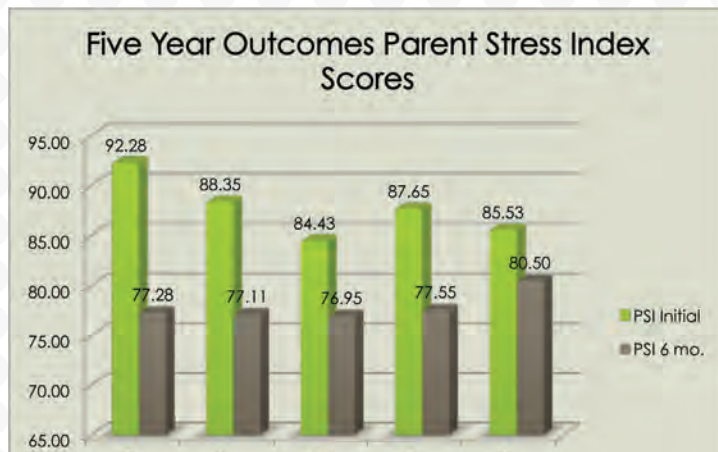
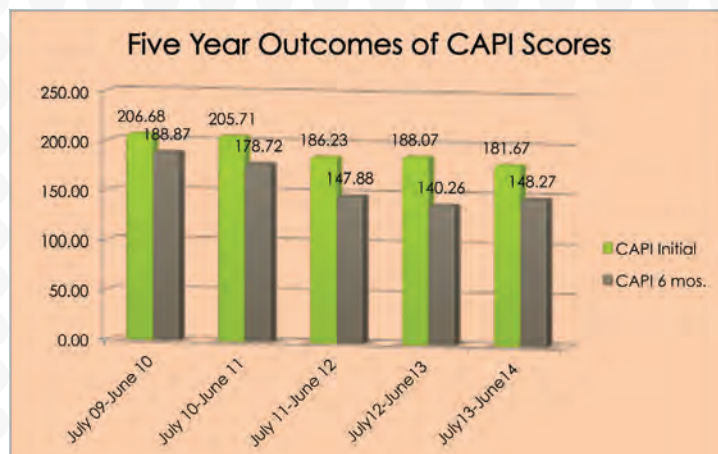
Helping families help themselves is the primary goal of the Community Based Child Abuse Prevention (CBCAP) grant program. The Children's Trust Fund is the designated state lead to administer this federal initiative from the Administration of Children, Youth and Families (ACYF), Department of Health and Human Services. Through development and implementation of collaborative provider networks, CBCAP communities provide coordinated delivery of prevention and support services to families and children; reduce duplication of existing services; maximize resources of public and private providers; and ultimately reduce the risk of child abuse and neglect. A strengths-based approach focused on building protective factors help families identify and develop their own strategic goals with guidance from the community program coordinator and assigned lead agency.

In Fiscal Year 2015, CTF awarded \$500,000 to support this model in five Missouri communities: The Alliance of Southwest Missouri (McDonald County), Barceda Families (Polk, Hickory and Dallas Counties), Jefferson County Community Partnership (Jefferson County), Great Circle/Project THRIVE (Adair County) and Great Circle/Growing Strong Families (Stone and Taney Counties). During that time, 167 high risk families representing 519 individuals received services through this project. Three of the communities were first-year sites and did not begin enrolling families until January 1, 2015.

The Missouri CBCAP model continues to be successful and gain high marks from the ACYF relating to standards, performance, outcomes and evaluation. CBCAP sites show statistically significant improvement in scores of standardized measures of family risk (Child Abuse Potential Inventory) and distress (Parent Stress Index) among participating parents. Families and providers also report high levels of satisfaction with the services they receive and with the community collaboration model. In many cases communities have been able to successfully leverage other funds, thereby increasing their capacity to better serve families and sustain the program.

## Discretionary Grants

CTF allocates a certain portion of its annual program budget to fund discretionary projects or 'mini-grants.' Discretionary funding is designed to be responsive to low-cost prevention projects or needs identified by individual communities, organizations or agencies. A maximum of \$5,000 per grant award is available for these special prevention projects. During Fiscal Year 2015 CTF awarded \$27,806 in discretionary funding to seven (7) grantees.

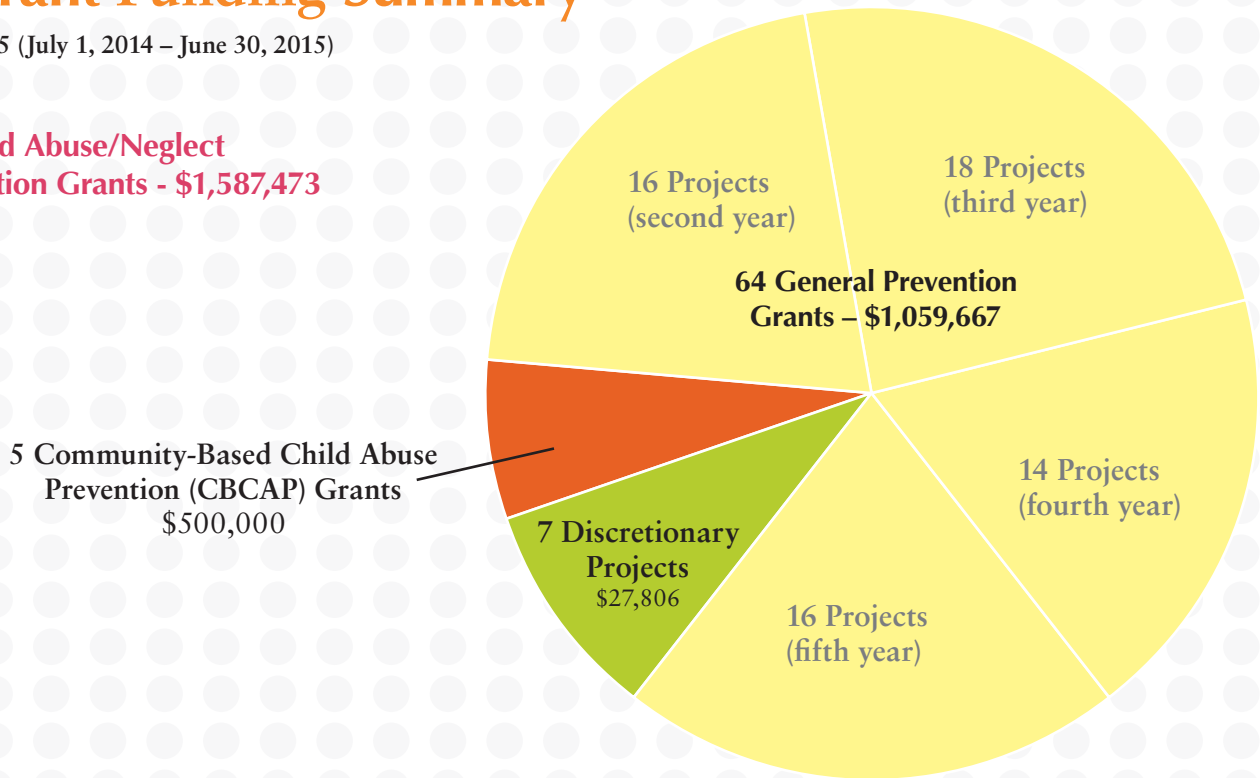




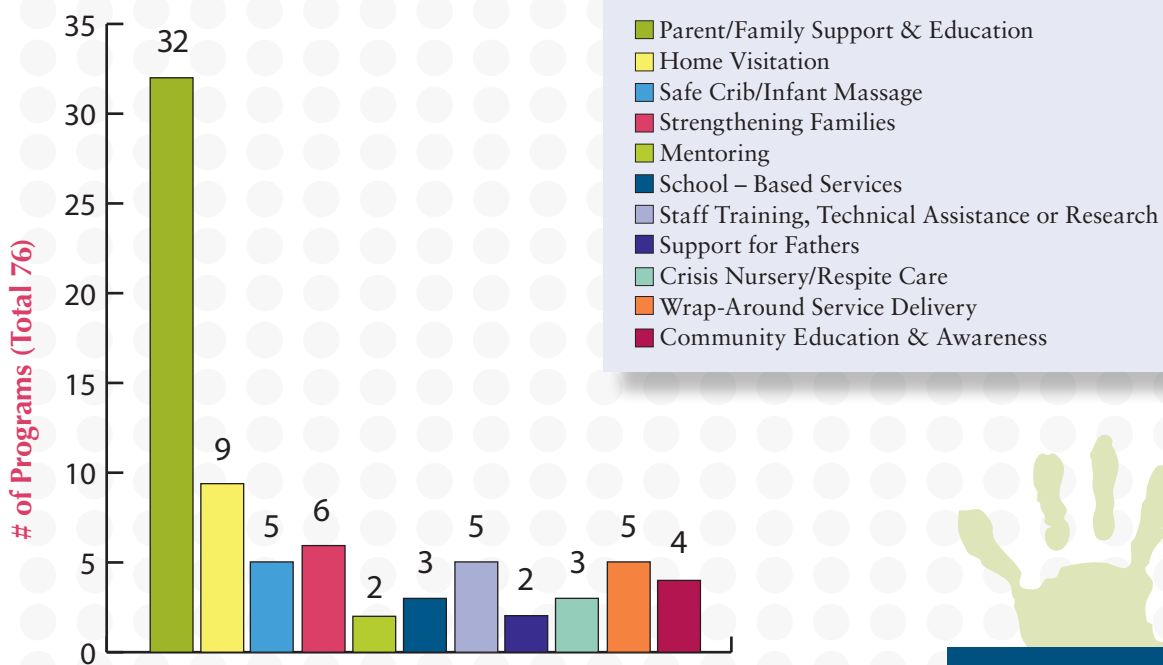
# CTF Grant Funding Summary

Fiscal Year 2015 (July 1, 2014 – June 30, 2015)

**76 Child Abuse/Neglect  
Prevention Grants - \$1,587,473**



## Programming/Service Type



Total Persons Directly Served –34,097+  
Children – 18,314  
Parents/Expectant Parents, Caregivers, Professionals – 15,783



15 Primary prevention projects  
48 Secondary prevention projects  
13 Both Primary & Secondary prevention projects





# Children's Trust Fund

P.O. Box 1641 | Jefferson City, MO 65102-1641  
573-751-5147 | fax 573-751-0254 | [ctf4kids.org](http://ctf4kids.org)  
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Missouri's Foundation For Child Abuse Prevention

## Grant Funding by Region

Fiscal Year 2015

(July 1, 2014 – June 30, 2015)

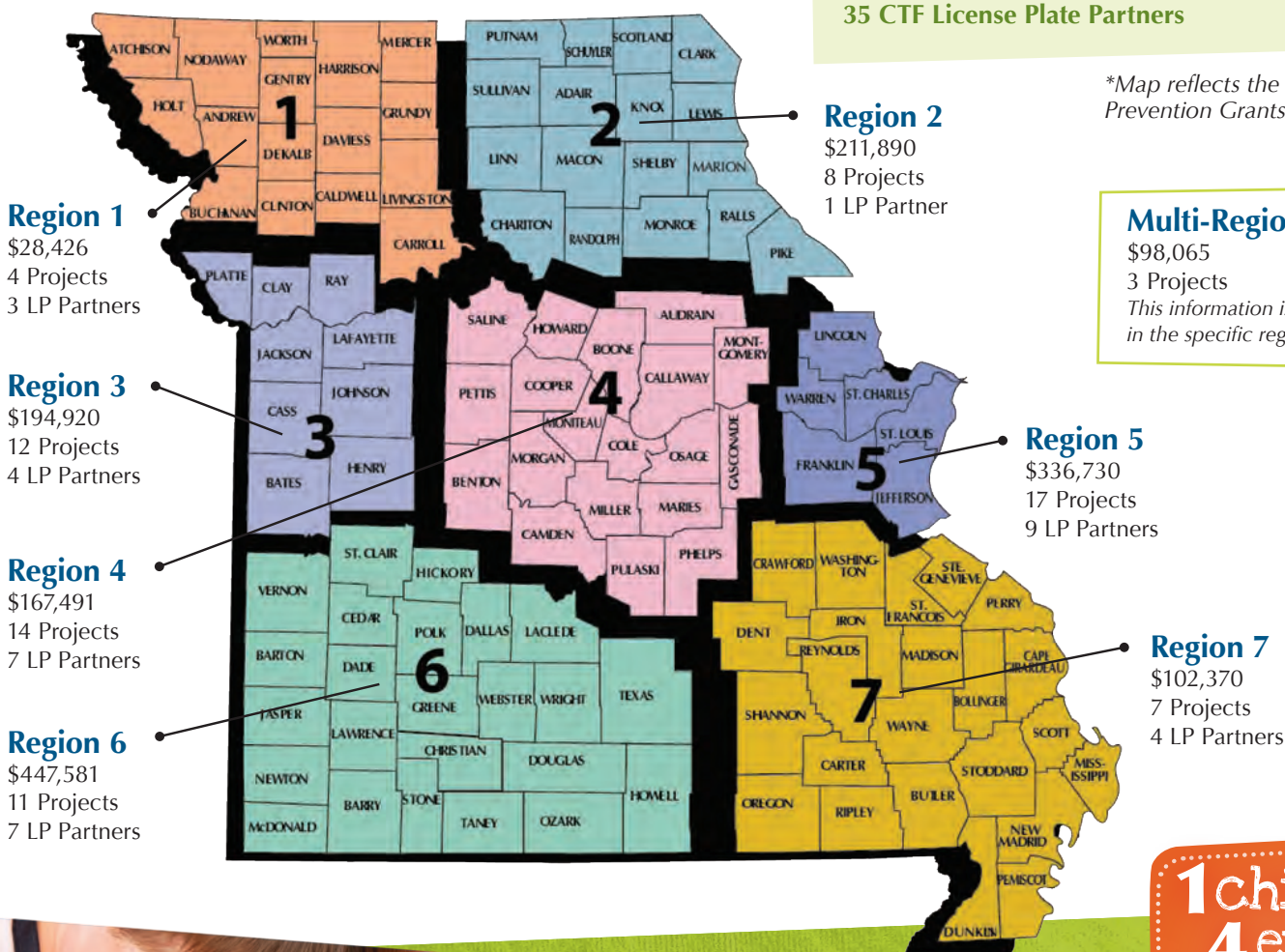
Since 1983, the **Children's Trust Fund** has allocated **nearly \$54 million** to **prevention programs** in **communities** throughout **Missouri**.

<b>76 Community-Based Prevention Grants</b>	<b>\$1,587,473</b>
* 64 General Prevention Grants	\$1,059,667
* 5 Community-Based Child Abuse Prevention (CBCAP) Federal Grants	\$500,000
* 7 Discretionary Grants	\$27,806

<b>Statewide Projects</b>	<b>\$88,000</b>
Kids Count Data Book	\$25,000
* Curators of the University of Missouri	
Safe Sleep Program	\$25,000
* Missouri Dept. of Health & Senior Services (DHSS)	
Strengthening Families Framework	\$38,000
Community Curriculum	
* Curators of the University of Missouri	
* Missouri Dept. of Mental Health Project LAUNCH	

<b>Nurse Home Visitation (Region 5)</b>	<b>\$456,029.29</b>
* Nurses for Newborns	
* Missouri Dept. of Social Services (DSS)/ Children's Division	

<b>35 CTF License Plate Partners</b>	<b>\$150,000</b>
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### Multi-Regional

\$98,065  
3 Projects  
*This information is not reflected in the specific region numbers.*

**1 childhood  
4 every 1  
all kids deserve  
a GOOD 1**



[ctf4kids.org](http://ctf4kids.org)

**Strong Families, Safe Kids**



# Child Abuse & Neglect Prevention Grants Fiscal Year 2015

- General Child Abuse & Neglect Prevention Grantees (64)
- Discretionary Grant Program Grantees (7)
- Community Based Child Abuse Prevention Program (CBCAP) Grantees (5)

**Total Funding Statewide: \$1,587,473**

## CTF Region 1 – Northwest Missouri \$28,426

North Central MO Mental Health Center – Trenton*	
PATCH of Chillicothe – Chillicothe PATCH	\$9,238
St. Joseph Youth Alliance – St. Joseph* Family Connections	\$5,750
St. Joseph Youth Alliance – St. Joseph* Every Child Matters	\$9,000
YWCA St. Joseph – St. Joseph* Parenting for Prevention	\$4,438

## CTF Region 2 – Northeast Missouri \$211,890

CHART Teen Task Force – Hannibal* RealCare Baby Prevention Project	\$24,970
Community Child Development Center – Macon Incredible Families/Incredible Children	\$7,500
Great Circle – Kirksville Incredible Years Parenting Program	\$23,250
Great Circle-Adair County CBCAP – Project THRIVE	\$100,000
Lifeline Pregnancy Help Clinic – Kirksville Teen Parent Lifeline	\$12,750
Randolph Co Caring Community Part. – Moberly Focus on Fatherhood	\$14,939
Randolph County Health Department – Moberly Safe Sleep for Babies	\$1,948
The Child Center – Wentzville KIDS' Rights Sexual Abuse Prevention	\$26,533

## CTF Region 3 – Western Missouri \$194,920

Child Abuse Prevention Association – Independence* Safety Net Prevention Services	\$19,000
Community LINC – Kansas City Learning to be a Kid	\$35,000
Cornerstones of Care – Kansas City* Tender Beginnings Home Visiting	\$6,420
Golden Valley Day Care Center – Clinton Built-2-Love	\$4,327
Golden Valley Door of Hope – Clinton SOAR	\$21,000
Independence School District – Independence ISD Teen Parenting Support	\$24,000
Metropolitan Organization to Counter Sexual Assault – Kansas City Project AWARE	\$12,500
Niles Home for Children – Kansas City Parent Empowerment Program	\$15,000
Operation Breakthrough – Kansas City Caregiver Connections	\$28,796
Resource Development Institute – Kansas City*	
Rose Brooks Center – Kansas City Family Enrichment Program	\$6,014
Synergy Services, Inc. – Parkville* Teen Parent Support	\$15,901
The Family Conservancy – Kansas City Early Education to Strengthen Families	\$6,962

## CTF Region 4 – Central Missouri \$167,491

Big Brothers Big Sisters of Central MO – Columbia Strengthening Rural Children & Families	\$16,081
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Central Missouri Community Action – Columbia\*

Central Missouri Foster Care & Adoption – Jefferson City  
Tuesday Night Training \$5,000

Child Abuse & Neglect Emergency Shelter – Columbia  
Child Abuse Prevention Education \$4,395

Children's Therapy Center of Pettis County – Sedalia\*

Columbia-Boone Co Dept of Health – Columbia  
Healthy Babies \$11,250

Community Playgrounds of Columbia – Columbia  
Connecting Families \$13,771

First Chance for Children – Columbia  
CRIBS Expansion II \$32,250

Jefferson City Day Care Center – Jefferson City\*  
Parent Education Program \$1,543

Jefferson City Public Schools – Jefferson City  
Southwest Early Childhood Center \$3,520

Lake Area Child Safety Program – Tuscumbia\*

Lutheran Family & Children Services – Columbia  
Resource Parents \$18,000

Miller County Health Department – Tuscumbia  
Miller County Infant Safety Program \$22,007

Missouri Court Appointed Special Advocates  
Association – Columbia\*

Phelps County Child Advocacy Network\* – Rolla

Phelps/Maries County Health Dept. – Rolla  
Intervening Early w/Parents & Children \$5,166

Prevention Consultants of Missouri – Rolla  
CBCAP Technical Assistance \$3,000

Special Learning Center – Jefferson City\*

The Community Partnership – Rolla  
Capable Kids & Families \$29,970

The Curators of the University of MO – Columbia  
Strengthening Families Training \$1,538

## CTF Region 5 – Eastern Missouri \$336,730

ARCHS – St. Louis Enhanced Family Program	\$18,750
Cardinal Glennon Children's Foundation – St. Louis Baby Steps Program	\$34,986
Children's Home Society of Missouri – St. Louis Nurturing Parents	\$3,056
Epworth Children & Families – St. Louis* Project First Step	\$8,119
Fathers' Support Center – St. Louis Child Abuse & Neglect Workshop	\$25,707
Good Shepherd Child & Family Serv – St. Louis*	
Jefferson Co Community Partnership – Festus* CBCAP – Project COPE	\$100,000
Kingdom House – St. Louis*	
Lemay Child & Family Center – St. Louis Family Support Initiatives	\$11,310
Lincoln County Resource Board – Troy*	
Marygrove – Florissant Mentor for Teen Parents	\$26,250
Nurses for Newborns Foundation – St. Louis* Bright Futures	\$2,500
Our Lady's Inn – St. Louis Family Strengths Program	\$15,000
SIDS Resources – St. Louis*	
St. Charles Co Government/Children's Resource Board – St. Charles*	
St. Louis ARC – St. Louis Capable Kids & Families	\$5,640
St. Louis Children's Hospital Foundation – St. Louis*	
Saint Louis Crisis Nursery – St. Louis Child Abuse Prevention	\$16,000
SSM Health Care Foundation – St. Louis Safe Sleep Family Education	\$5,000

University City Children's Center – St. Louis  
Healthy Minds for the Future \$17,651

Vision for Children at Risk – St. Louis  
St. Louis Comm & Family Partnership \$29,261

Washington University – St. Louis  
Young Child Well Being Summit \$5,000

Women In Charge – St. Louis  
Building Stability for Teen Moms \$12,500

## CTF Region 6 – Southwest Missouri \$447,581

The Alliance of Southwest Missouri – Pineville* CBCAP – McCO Project CARE	\$100,000
Barceda Families – Bolivar* CBCAP-TEAMS	\$100,000
Burrell Behavioral Health – Springfield* Healthy Steps for Families	\$32,710
Children's Haven of Southwest MO – Joplin Crisis Nursery Services	\$7,500
Doula Foundation of Mid-America – Springfield First Connections	\$14,430
Freeman Hospital/Children's Miracle Network – Joplin*	
Great Circle – Stone/Taney Co – Branson West CBCAP-Healthy Families Taskforce	\$100,000
Healthy Families Task Force of Stone & Taney Counties – Forsyth*	
Isabel's House/Crisis Nursery – Springfield* Crisis Nursery of the Ozarks	\$20,234
Kornerstones, Inc. – Shell Knob Teen Mom Program – Doula	\$21,613
Parenting Life Skills Center, A Great Circle Agency – Springfield* Empowering Parents Project	\$7,038
Parenting Life Skills Center, A Great Circle Agency – Springfield* Empowering Families – In Home Parent Training	\$14,056
Pregnancy Care Center – Springfield Healthy Families, Healthy Babies	\$30,000

## CTF Region 7 – Southeast Missouri \$102,370

Butler County Community Resource Council – Poplar Bluff Parenting Skills for Young Parents	\$4,895
Dexter Community Regional Healthcare Foundation – Dexter* Strengthening Stoddard Co Families	\$14,000
MBCH Children & Family Ministries – St. Louis Pregnancy Services Enhancemnet	\$20,855
New Madrid Co Missouri Mentoring Partnership – New Madrid Young Parent Program	\$7,115
Ozark Foothills Regional Planning Commission – Poplar Bluff*	
Pemiscot Co Initiative Network – Caruthersville*	
Riverways Pregnancy Resource Center – Salem Teen Mothers Crossroads	\$12,477
St. Francois Co Community Partnership – Farmington*	
The Curators of the University of MO – Columbia BabyConnect	\$20,528
Whole Kids Outreach, Inc. – Ellington Improving Rural Child Welfare	\$22,500

## CTF Multi-Regional Programs \$98,065

SIDS Resources – St. Louis Safe Sleep Training	\$4,748
Child Care Aware® of Missouri – St. Louis Protecting Children with Special Needs	\$50,000
Missouri KidsFirst – Jefferson City Prevention of Child Sexual Abuse	\$43,317

\* CTF License Plate Partners (35); contingent upon  
CTF Specialty Plate Sales; not included in regional totals.



# Grant Distribution

Fiscal Year 2015 (July 1, 2014 – June 30, 2015)

## License Plate Marketing Partner Grants

Missourians continue to make the CTF 'prevent child abuse' license plate the most popular specialty plate in the state. Through a unique and innovative program, License Plate Marketing Partner organizations throughout Missouri help promote and sell the plates to increase prevention awareness and raise funds that are returned directly back into the community for prevention programs. During Fiscal Year 2015, CTF distributed a total of \$122,219.88 to 35 community partner organizations with more than 78,774 children, parents, other caregivers and the general public directly benefitting as a result of these funds. Community organizations effectively use the funds for a wide variety of prevention programs including parenting classes, parent support groups, public awareness and education, home visitation for newborns, safe cribs and other supplies for infants, support for dads and teen parents, mentoring for expectant parents, crisis nursery and respite care, training for professionals, and many other programs.

### **Alliance of Southwest Missouri (The) - Joplin**

Child-Parent Relationship Training, a research based 10-week parenting course

### **Barceda Families - Bolivar**

Safe cribs and bedding for infants in need

### **Burrell Behavioral Health - Springfield**

Community awareness and professional education and training regarding child abuse/neglect prevention

### **Central Missouri Community Action - Columbia**

Training for frontline workers serving low-income families through the Family Development Credentialing (FDC) program

### **CHART Teen Task Force - Hannibal**

Public education awareness campaign related to teen pregnancy prevention

### **Child Abuse Prevention Association - Independence**

Parenting classes through Love & Logic, mandated reporter training, community education to increase prevention awareness

### **Children's Miracle Network - Joplin**

Safe crib home visitation program for families in need

### **Children's Therapy Center-Early Head Start-Pettis - Sedalia**

Home visitation services, parenting skills and child development education

### **Community and Children's Resource Board of St. Charles County - St. Charles**

Mini grants to support community prevention programs

### **Cornerstones of Care - Kansas City**

Supports the BraveHearts Program providing services to at-risk fathers

### **Dexter Community Regional Healthcare Foundation - Dexter**

Support for Mother to Mother, a mentoring program for expecting and new parents age 21 years or younger

### **Epworth Children and Family Services - St. Louis**

Provides individualized in-home services to families at risk of abuse and neglect

### **Good Shepherd Children and Family Services - St. Louis**

Expectant Parent Support Program

### **Great Circle, Parenting Life Skills Center - Springfield**

Parent education and support program for fathers

### **Healthy Families Task Force of Stone & Taney Counties - Branson**

Supports child health, health literacy and family/safety issues including community health, mental health and wellness workshops, car seat safety, training for teen moms and child care providers, safe sleep and crib safety

### **Isabel's House, Crisis Nursery of the Ozarks - Springfield**

Community activities for child abuse prevention month, crisis care services, and peer support for parents accessing services

### **Jefferson City Day Care Center - Jefferson City**

Parent support and education

### **Jefferson County Community Partnership - Barnhart**

Safe Babies Program providing parent education classes and home visitation services through Nurses For Newborns

### **Kingdom House - St. Louis**

Respite child care to support parents

### **Lincoln County Resource Board - Troy**

Parent education program incorporating the use of Reality Babies and Specialty Babies in WIC classes and high school students enrolled in Family and Consumer Science courses

### **MO Court Appointed Special Advocates Association - Columbia**

Supports and promotes MO CASA programs and training

### **North Central Missouri Mental Health Center - Trenton**

Parent education classes and support groups

### **Nurses for Newborns - St. Louis**

Home visitation services for at risk parents including parents with medically fragile children

### **Ozark Foothills Regional Planning Commission - Poplar Bluff**

Safe cribs, bedding and safe sleep education for families in need

### **Pemiscot County Initiative Network - Caruthersville**

Safety seats and safe cribs to parents with young children in need

### **Phelps County Child Advocacy Network - Rolla**

Parent support through the evidence-based Healthy Families home visiting program and the Mentoring Makes a Difference program

### **Resource Development Institute (RDI) - Jackson County Safe Family Coalition - Kansas City**

Mini grants for community child abuse/neglect and family support prevention projects

### **SIDS Resources, Inc. - St. Louis**

Safe crib program

### **Special Learning Center - Jefferson City**

Parent education and support for parents who have children with special needs

### **St. Francois County Community Partnership - Farmington**

Supports public awareness, programs and educational materials that address child abuse and neglect

### **St. Joseph Youth Alliance - St. Joseph**

Safe cribs and mattresses and safe sleep education for families most at risk of co-sleeping

### **St. Louis Children's Hospital Foundation - St. Louis**

Parent support and prevention education materials through the hospital's family resource center

### **Synergy Services, Inc. - Parkville**

Teen Parent Support and Mentoring Program

### **YWCA of St. Joseph - St. Joseph**

Provides childcare and stress relief for mothers with young children through the Mom's Time program

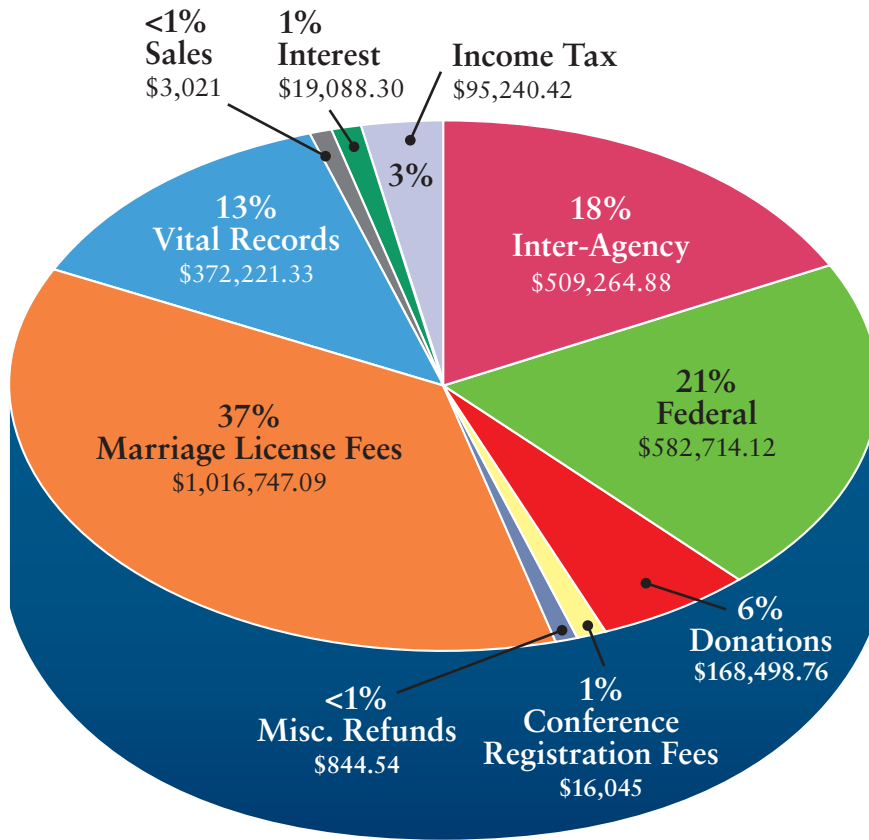
*"I learned how to handle problem areas with my children rather than be aggressive. I enjoyed trying different techniques with the other parents through role play."* - The Alliance of Southwest Missouri, Joplin - Parenting Classes

*The Healthy Families program continues to make an impact on child abuse and neglect prevention in Phelps County. 99% of the families have had no substantiated child abuse and neglect reports in the last year.* - Phelps County Child Advocacy Network, Rolla - Home Visitation & Mentoring



# Financial Statement for Fiscal Year 2015

## Revenue



## Revenue

Inter-Agency .....	\$509,264.88
Federal .....	\$582,714.12
Donations .....	\$168,498.76
Interest .....	\$19,088.30
Marriage License Fees .....	\$1,016,747.09
Vital Records .....	\$372,221.33
Conference Registration Fees .....	\$16,045
Sales (from materials for out of state requests) ...	\$3,021.00
Misc. Refunds .....	\$844.54
Income Tax .....	\$95,240.42

**Total Revenue** .....\$2,783,685.44

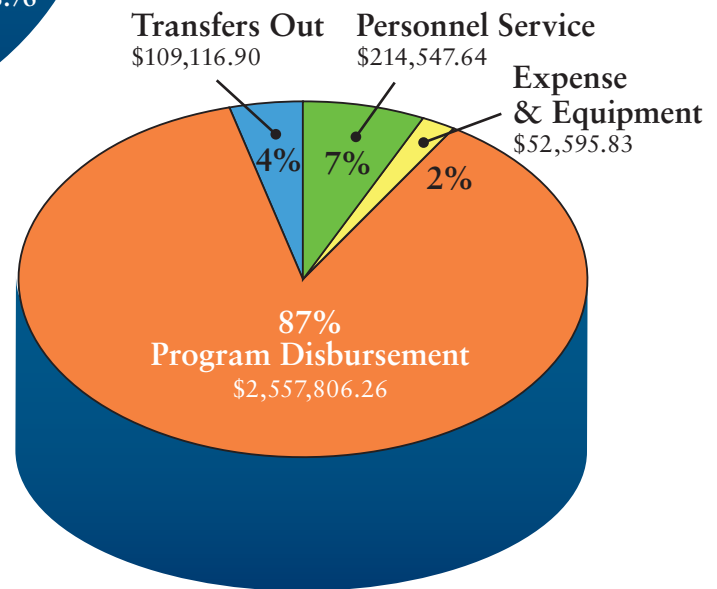
## Expenditures

Personnel Service .....	\$214,547.64
Expense & Equipment .....	\$52,595.83
Program Disbursement .....	\$2,557,806.26
Transfers Out .....	\$109,116.90

**Total Expenditures** .....\$2,934,066.63

**Ending Fund Balance** .....\$3,628,005.03

## Expenditures



**Children's  
Trust Fund**

Missouri's Foundation For Child Abuse Prevention

P.O. Box 1641 • Jefferson City, MO 65102-1641  
573-751-5147 • fax 573-751-0254  
ctf4kids.org • ctf@oa.mo.gov  
twitter • facebook

## Board of Directors

### Fiscal Year 2015

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M. Peggy Krokstrom, Chesterfield  
Patrice Mugg, Kirkwood  
Martina Peterson, Kansas City  
Regina Staves, Ph.D., Kansas City  
Bob Dixon, Missouri State Senator, Springfield  
Bill Lant, Missouri State Representative, Joplin  
Jill Schupp, Missouri State Representative, Creve Coeur

### CTF Staff

Kirk Schreiber, Executive Director  
Laura Malzner, Program Coordinator  
Paula Cunningham, Public Information  
& Education Coordinator  
Alicia Whitson, Executive Assistant